



MALMESBURY TOWN COUNCIL

Minutes of the **Community Engagement & Town Promotion Committee Meeting**

Held in Malmesbury Town Hall on **Thursday 16th October 2025** at 7.00pm.

- Present:** Cllrs Drake, Crawford-Price, O Wallis, M Akhtar, H Hughes, Hastings, I Wallis & Power.
- Also present:** Claire Mann (Town Clerk)
- CE&TP/25/63** **To receive declarations of interest.**
None received.
- CE&TP/25/64** **To receive apologies.**
Apologies received from Cllr James.
- CE&TP/25/65** **Public participation in respect of items included on this agenda.**
None received.
- CE&TP/25/66** **To approve minutes of meetings held on 11th September 2025.**
It was noted that the date had not been altered from the meeting in July, subject to this amendment, the minutes were approved and signed as a correct record of the meeting.
- CE&TP/25/67** **To receive income and expenditure report to date.**
The Town Clerk was asked whether the Food Festival payment should have been made from the Generating Activity on the High Street Grant.
The Town Clerk was also asked to look into the process for paying the Rise Trust last year.
- CE&TP/25/68** **To receive TIC report.**
The report was noted.
- CE&TP/25/69** **To consider subscription to Visit Wiltshire**
Following discussion it was agreed to pay the subscription for annual membership of Visit Wiltshire and to request statistics from their website in relation to Malmesbury.
- CE&TP/25/70** **To receive an update on working groups and events;**
- i. Late Night Shopping (Cllr Drake)**
Cllr I Wallis updated members on the significant increase in stall up-take and stated that the entertainment has all been booked and planned.
 - ii. Rise Trust (CM)**
The Town Clerk was asked to forward a request to the Area Board for a meeting of the Local Youth Network.
 - iii. PR & Comms (CM)**
The report was noted. Comments were also made about the potential for unusual stories and what these might include.

iv. TIC Review

Cllr Drake will circulate the notes of the last meeting to all members. It was also noted that Cllr I Wallis and the Town Clerk will be meeting later in October to put together a proposal for the working group to consider.

v. Eat Festival (CM) – To consider longer term contract with EAT Festival.

It was resolved to sign up to a three year agreement with Eat Festivals.

vi. September Art Month inc. High Street Plus Gallery (Cllrs Drake and Power)

Cllr Drake had circulated the survey results. It was noted that sales for the High Street Plus Gallery had been successful.

vii. Leaflet update and distribution.

Cllr Drake reported that the Town Team is also covering this.

viii. St Aldhelm's Day.

It was agreed to set up a working group, together with Malmesbury in Bloom shortly.0

ix. Malmesbury in Bloom 2025.

It was noted that the presentation evening had been a great success and that the current suppliers of plants had suggested that a colour scheme is not pre-determined as this limits the choice of plants that might be available.

The meeting closed at 8.08pm